QR / ART DIGITAL REMIX/RESPONSE the to **MUSEUM** PERMANENT COLLECTION

Shine a Light October 14th, 2011

Curated by Krystal South

Portland Art Museum 1219 SW Park Avenue Portland, OR



www.krystalsouth.com/qr



Alex Mackin Dolan Edward Dugmore, 'Red and Black' (1957)



Ben Fino Radin

Brad Troemel

Entire Collection

http://blindmist.com/

Alexandra Gorczynski Gerhard Marcks, 'Girl with Braids'

Kenneth Noland, 'Strand' (1966)



Christian Megazord Oldham Mark Rothko, 'Untitled' (1967)

Lynda Benglis, 'Omega' (1973)

Jules Olitksi, 'Noble Regard' (1989)

Dan Flavin, 'Untitled (to Donna) 2'

bit.ly/riW0Ot for Android

Jasper Spicero

Jennifer Chan

To download a QR code reader go to: bit.ly/qr-ip for iPhone



John Transue Anne Truitt, 'Bonne' (1963)



Laura Brothers George Segal,



'Helen with Apples' (1981)



Lindsay Howard



Kenneth Noland, 'Clem's Gift' (1974)



Micah Schippa



Jack Bush, Jump Up #2' (1972)



Michael Manning Oskar Kokoschka. 'Tuileries Gardens, Paris' (1925)



Nicholas O'Brien Robert Goodnough, 'Grey Development' (1969)



Parker Ito Jules Olitksi, 'Noble Regard' (1989)

"It is a truism to day that we live in a 'remix culture.' Today, many of cultural and lifestyle arenas - music, fashion, design, art, web applications, user created media, food - are governed by remixes, fusions, collages, or mash-ups. If post-modernism defined 1980s, remix definitely dominates 2000s, and it will probably continue to rule the next decade as

-Lev Manovich, What comes after Remix? 2007

Artist Info

Alexander Peverett Alexandra Gorczynski Alexandria McCrosky Bea Fremderman Christian Megazord Oldham David Hanes Derek Bourcier Israel Lund Jasper Spicero Jennifer Chan Jeremiah Johnson John Transue Joshua Pavlacky Krist Wood Laura Brothers Lindsay Howard Louis Doulas Martin Cole Micah Schippa Michael Manning Mo Marie Nicholas O'Brien Nicholas Sassoon Parker Ito Robert Lorayn Sarah Weis & Arturo Cubacub i3hypermedia.com

Alex Mackin Dolan alexmackindolan.com softoceanhotel.net alexandragorczynski.com alexandriamccrosky.computersclub.org beafremderman.com Ben Fino Radin benfinoradin.info Brad Troemel blindmist.com christianoldham.com davidfmhanes.co.nr derekbourcier.blogspot.com israellund.tumblr.com heckittodang.tumblr.com iennifer-chan.com datacorruption.org johntransue.net appendixspace.com Kareem Lotfy kareemlotfy.com kristwood.com out4pizza.com lindsayhoward.net louisdoulas.info upper-cut.net micahschippa.info themanningcompany.com momarie.com doubleunderscore.net youmakemesohappy.blogspot.com parkerito.com robertlorayn.computersclub.org Travess Smalley travesssmalley.com Travis Hallenbeck possiblebitmaps.com Weird Fiction weird-fiction.net

JUBITZ CENTER for **MODERN** CONTEMPORARY



Weird Fiction Manuel Izquierdo, 'Eye of Orion' (1981)**OUTDOOR SCULPTURE GARDEN**



Alexander Peverett Oda Kanchô, Terrible Spectacle in Fujisawa on the Tôkaidô, Night of September 1, 1923 (1924)



Alexandria McCrosky Megan Murphy, 'Pause' (2002)



Jeremiah Johnson Amano Kunihiro, 'Lost Past /4' (1975)



Louis Doulas Jean-Baptiste Greuze, 'The Drunken Cobbler' (1780/1785)



Robert Lorayn Kwakwaka'wakw, 'Transformation Mask' (late 19th century)

Sarah Weis & Arturo Cubacub

Mask' (late 19th century)

Kwakwaka'wakw, 'Transformation

The hand of the artist is attached to a mouse, connected to a computer. This machine is the studio, the software becomes the paintbrush, the chisel, the camera: the digital file (.JPG, .GIF, .MOV, .MP3) is the artwork.

Since the late 1970's, computer-mediated artwork has been produced in this manner.

QR/ART is a digital exhibition curated by artist Krystal South for Shine a Light. Posed as a response to the lack of new media and internet-based artworks in the collection of the Portland Art Museum, the works presented through QR codes eliminate the need for a physical exhibition space and allow digitally-created works to remain within the digital realm.

The exhibition includes works from thirty-three artists working with various digital media. Each artist was asked to look through the online archive of the PAM collection, and select a singular artwork to remix or respond in the digital manner of their choice. The elected artworks range in age from 200 BCE to 2002 - covering forms from a Native American Transformation Mask to 17th century French oil painting to modern sculpture.

These artists have provided their post-Internet aware contemporary perspective to works of a very diverse nature. Their remixes and responses are constructed of an equally wide range of new media, from appropriated videos and original music compositions to 3-D models and animated GIF's. This call and response between making and meaning, both old and new, extends both works.

QR codes, read with smartphones, are implemented for distribution of **QR/ART** in order to bring the work into the palm or pocket of the viewer; creating a portable/personal art experience while in the presence of the original work of art and beyond. The archetype is edified in the digital aura, reshaping a potential future for art viewership.

> F.A.Q. RE: QR/ART By Krystal South, curator



Bea Fremderman Jean-Honoré Fragonard, 'Boy with a Peep Show' (1780)



Tlingit headdress, (late 19th century)

Joshua Pavlacky

Kareem Lotfv Luca Giordano, 'The Battle of the Lapiths and the Centaurs' (1682)



Mo Marie Lee Kelly, 'A One Pound Canto' (1960)



Homer Dodge Martin, 'Landscape,

Upper Ausable Lake' (1856/1897)

Martin Cole

Travess Smalley Severin Roesen, 'Still Life with Flowers and Fruit' (1870-1872)



Pair of covered silver pitchers,

Maker's mark of V. W. & T., (1923)

David Hanes

Derek Bourcier Jean-Baptiste Monnoyer; Antoine Monnoyer, 'Still Life with Flowers, Fruits, a Parrot and a Monkey' (1690/1699)



Krist Wood Allan Houser, 'Singing Maidens' (1979)



Nicolas Sassoon Albert Bierstadt, 'Mount Hood' (1869)



Travis Hallenbeck House Scene, Nayarit sculpture (200 BCE/300 CE)

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